



Student Essay Competition

Rules and Regulations

Eligibility:

Student must be enrolled in Middle or High School. To enter this competition, students must write an essay that answers one of three questions about Breast Cancer.

- 1) *What are Breast Cancer and the importance of early detection?*
- 2) *How has Breast Cancer affected the community and/or you personally?*
- 3) *Write in your own words what you would do to decrease the number of Breast Cancer cases diagnosed in the United States.*

Application:

- Applications are available at the participating school.
- Applications must be forwarded to the Committee, along with an electronic copy of the essay on or before the submission deadline date (see application).

Essay:

- All essays must be original (in the author's own words).
- The body of all essays will be a minimum of three (3) pages with a maximum of eight (8) pages (not including title page, abstract, reference page, or appendices).
- The essay must follow essay guidelines.
- The body/running head of the essay must contain no evidence of the author's identity.
- Manuscript rights will remain with the author. The Pink Party may publish any and all essay entries in The Pink Party guide, advertisement material and/or on the website.

Judging:

- A minimum of 3 judges will rate each submission.
- Judges may not rate essays from students of their own programs.
- The judges shall meet all the following criteria:
Familiar with the subject matter to be judged
Current or past Teacher or Professor
- Rating will be done using the Essay Competition Grading Sheet provided
- The judges' decisions are final.

Awards:

Awards consist of three levels:

- First Place Winner - receives \$1,000 scholarship from T&S Shoes For A Cause.
- Second Place Winner – receives \$500 scholarship from T&S Shoes For A Cause.
- Third Place Winner - receives \$250 scholarship from T&S Shoes For A Cause.

Additionally, all winners will be featured on the Pink Party website; receive 4 free tickets for the entire weekend, a Plaque, meet and greet with the celebrities; and, will be interviewed on Sweet Addictions T.V.