

## *The Pink Party Registration Form*

When completed, click the "Submit Registration" button to submit your registration.  
You can also print and mail your registration form to the following address: 3695F  
Cascade Road, Atlanta Georgia 30331.

Business Name:

Business Owner Name:

Email Address:

Web Site:

Business Phone:

Cell:

Mailing Address:

City:

State:

Zip Code:

Other Names Attending Event (4 Free) additional Arm Band \$8.00

1.

2.

3.

4.

Please give brief description of your products:

## *The Pink Party Registration Form*

Registration payments are due by August 1, 2010. Late registration (received after August 2, 2010 and before August 15, 2010) is an additional \$200 fee.

All manual registration forms should be sent to The Pink Party, 3695F Cascade Road, Atlanta Georgia 30331. All sales are final and non-refundable.

SUBMIT FORM

## *The Pink Party Registration Form*

Company Name: \_\_\_\_\_

Additional Names Attending (Armband \$8.00 each)

5.

6.

7.

8.

9.

Fax additional names to: 1-800-878-0620

## BOOTH INFORMATION

Type of Booth	Zone	Cost
Interior	1	\$250
Corner	2	\$350
Center Power Booth	Center Stage	\$775

Interior booth will include:

- \* 10 x 10 square foot area, pink tablecloth, and white skirt
- \* One six-foot table, three chairs, 1 wastebasket
- \* Three (3) exhibitor badges (additional exhibitor badges are available for \$8 each)

Corner booth will include:

- \* 10 x 10 square foot area, pink tablecloth, and white skirt
- \* One six-foot table, three chairs, 1 wastebasket
- \* Three (3) exhibitor badges (additional exhibitor badges are available for \$8 each)

Center Power Booth is 10' x 20' Booths.

booth will include:

- \* Pnk tablecloth, and white skirt
- \* Two six-foot table, Four chairs, 2 wastebasket
- \* Four (4) exhibitor badges (additional exhibitor badges are available for \$8 each)

Non-profit agencies will be offered a discounted rate. Please call 404-516-7967, 678-886-3728 or email [thepinkpartyatl@yahoo.com](mailto:thepinkpartyatl@yahoo.com) for more details.

**Exhibitor Package**

## FREQUENTLY ASKED QUESTIONS

Q. WHAT ARE THE DATES, PLACE, AND PHONE NUMBER OF THE EVENT?

A. THE PINK PARTY WILL BE HELD ON **SATURDAY OCTOBER 9, 2010 11-7:00 P.M.**, IN ATLANTA GEORGIA AT THE GEORGIA INTERNATIONAL CONVENTION CENTER 2000 CONVENTION CENTER CONCOURSE, COLLEGE PARK, GA 30337 770.997.9566.

Q. WHAT TIME WILL THE PINK PARTY BEGIN EACH DAY?

A. THE EVENT WILL BEGIN PROMPTLY SATURDAY 11:00 A.M.-7:00 PM.

Q. IS THERE A RECOMMENDED DRESS CODE?

A. THE SUGGESTED ATTIRE FOR THE EVENT IS "CASUAL".

Q. MAY I VIDEO TAPE OR RECORD THE OFFICIAL EVENT PROCEEDING?

A. NO, THE PINK PARTY WILL HAVE MEDIA PASS FOR ALL PRESS.

Q. CAN I CHOOSE MY BOOTH LOCATION?

A. NO. YOU CAN CHOOSE THE ZONE - 1, 2 AND 3 CENTER STAGE. WE WILL DO OUR BEST TO HONOR YOUR FIRST ZONE PREFERENCE BUT IT IS NOT GUARANTEED UNLESS YOU HAVE PAID TO UPGRADE TO CENTER STAGE.

Q. CAN BRING IN FOOD?

A. NO. THE GEORGIA INTERNATIONAL CONVENTION CENTER HAS THERE OWN CATERING COMPANY "**PROOF OF THE PUDDING**".

Q. WILL THERE BE FOOD AVAILABE FOR PURCHASE?

A. YES. WE HAVE MADE ARRANGEMENT FOR PROOF OF THE PUDDING TO PROVIDE FOOD FOR PURCHASE.

Q. DO YOU SUPPLY ELECTRICITY?

A. NO. ELECTRICITY DOES NOT COME WITH THE BOOTH. IT MUST BE PURCHASED SEPARATELY. THE FORM IS ATTACHED ON A SEPARATE SHEET.

## FREQUENTLY ASKED QUESTIONS

Q. WHAT COMES WITH THE BOOTH?

A. IT DEPEND ON THE BOOTH TYPE MOST COME WITH ONE SIX-FOOT TABLE, TABLE CLOTH, SKIRT FOR TABLE, THREE CHAIRS AND A WASTEBASKET.

Q. ARE THERE ANY RESTRICTIONS AS TO WHAT I CAN DISPLAY IN MY BOOTH?

A. YES. "THE PINK PARTY IS PRIMARILY FOR WOMEN BUT MANY HAVE CHILDREN WITH THEM. ANY MATERIALS THAT ARE INAPPROPRIATE FOR CHILDREN WILL NOT BE ALLOWED AT THE SHOW. ALL MODELS MUST HAVE ON PROPER ATTIRE. IF THESE PARAMETERS ARE NOT MET, SHOW MANAGEMENT WILL ASK THAT YOU REMOVE SUCH MATERIALS FROM THE SHOW OR ASK YOU TO LEAVE. ALL MONIES PAID WILL BE FORFEITED.

Q. WHO/S APPEARING AT THE PINK PARTY?

A. WE WILL HAVE A STAR-STUDED LINE-UP OF NATIONAL AND LOCAL ACTS. THE ENTERTAINMENT WILL REFLECT THE DIVERSITY OF OUR TARGET.

Q. WHEN DO I RECEIVE MY BOOTH NUMBER?

A. ONCE YOUR 50% DEPOSIT IS MADE YOUR BOOTH NUMBER WILL BE SENT TO YOU VIA EMAIL AND THE EXHIBITOR KIT CAN BE PRINTED FROM THE PINK PARTY WEB SITE. [THEPINKPARTYATL@YAHOO.COM](mailto:THEPINKPARTYATL@YAHOO.COM)

Q. HOW DO I PAY FOR A BOOTH?

A. BOOTHS ARE AVAILABLE ON A FIRST-COME, FIRST -SERVED BASIS. THEREFORE, THE SOONER YOU PAY, THE BETTER YOUR LOCATION WILL BE. YOU CAN PAY BY CASHIER'S CHECK, MONEY ORDER OR CREDIT/DEBIT CARD. IF PAYING BY CHECKS PLEASE MAKE ALL CHECK PAYABLE TO "T & S SHOES FOR A CAUSE."**DO NOT MAKE CHECK PAYABLE TO THE PINK PARTY** ".

## **FREQUENTLY ASKED QUESTIONS**

Q. HOW DO I KNOW IF MY BOOTH HAS BEEN APPROVED?

A. IT WILL TAKE 3 TO 4 WORKING DAYS FOR US TO PROCESS YOUR APPLICATION. WITHIN 24 HOURS OF RECEIVING YOUR BOOTH APPLICATION, YOU WILL BE NOTIFIED THAT IT HAS BEEN RECEIVED AND IN PROGRESS. AFTER 3 TO 4 WORKING DAYS YOU WILL RECEIVED YOUR APPROVAL ACKNOWLEDEMENT FORM WITH THE BOOTH NUMBER AND ZONE. YOUR EXHIBITOR KIT CAN BE PRINTED FROM THE PINK PARTY WEB SITE AT: [THEPINKPARTYATL@YAHOO.COM](mailto:THEPINKPARTYATL@YAHOO.COM).

Q. HOW MANY VENDORS WILL YOU HAVE AT THIS EVENT?

A. THE PINK PARTY WILL ONLY HAVE 3 OF THE SAME TYPE OF VENDORS IN THE EXHIBIT HALL

Q. WHAT IS THE SET UP TIME?

A. SET UP TIME IS FRIDAY, OCTOBER 8, 2010, 4:00P.M. – 8:00P.M.

Q. HOW DO I SUBMIT MY APPLICATION

A. YOU HAVE FOUR (4) OPTIONS:

1. MAIL YOUR APPLICATION AND PAYMENT TO: THE PINK PARTY  
C/O T & S SHOES FOR A CAUSE, 3695F CASCADE ROAD, STE. 1192,  
ATLANTA, GA 30331

2. EMAIL YOUR COMPLETED APPLICATION TO [THE PINKPARTYATL@YAHOO.COM](mailto:THEPINKPARTYATL@YAHOO.COM) AND WE WILL CALL TO TAKE CREDIT/DEBIT CARD INFORMATION OVER THE PHONE

3. FAX YOUR COMPLETED APPLICATION TO 1-800-878-0620 AND WE WILL CALL TO TAKE YOUR CREDIT/DEBIT CARD INFORMATION OVER THE PHONE.

4. SUBMIT APPLICATION ONLINE.

FOR MORE QUESTION? EMAIL AT [THEPINKPARTYATL@YAHOO.COM](mailto:THEPINKPARTYATL@YAHOO.COM)

## **Pink Party Exhibitor Information**

### **Event Site**

Georgia International Convention Center, 2000 Convention Center Concourse, College Park, Georgia 30337, 770-907-3075, [www.gicc.com](http://www.gicc.com)

### **Location**

College Park Neighborhood, named one of Atlanta Magazine's 203 Best Places to Call Home, the City of College Park has become one of the most exciting communities in the greater metropolitan Atlanta area in which to live, in addition to being the fourth largest historic district in Georgia. The Hartsfield-Jackson Atlanta International Airport within 10 minutes of Georgia International Convention Center, you will find over 8,000 first class hotel rooms including major brands such as Crowne Plaza, Embassy Suites, Hilton, Marriott, Sheraton and Westin.

### **Parking**

The GICC has 2,000 available parking spaces for attendees at a rate of \$5.00 per entry or \$8.00 with in/out access per day.

### **Cleaning**

It is the responsibility of the Exhibitor to maintain a clean and neat area as well as the removal of trash during event hours to include move-in/move-out.

### **Hotel Accommodations**

For assistance with hotel information contact [thepinkpartyatl@yahoo.com](mailto:thepinkpartyatl@yahoo.com)

Approval Number 0000

The Pink Party

## Approval Acknowledgement Form

Your Application has been accepted

Name of Organization:

Company Representative:

Type of Booth:

Zone Number:

**Georgia International Convention Center  
2000 Convention Center Concourse  
College Park, Georgia 30337  
Contact Phone: 678-886-3728  
Set-up Date: Friday, October 8, 2010  
Set-up Time: 4:00pm-8:00pm**

**You must present this form at time of check-In**

Exhibitor Package